

**Media Contacts**

Paul Halpern	Glenn Boyet
DBA InfoPower	Brandywine Public Relations
+1 (408) 236-1117	+1 (301) 980-0346
<a href="mailto:Paul.Halpern@dbainfopower.com">Paul.Halpern@dbainfopower.com</a>	<a href="mailto:Glenn.Boyet@brandywinepr.com">Glenn.Boyet@brandywinepr.com</a>

**FOR IMMEDIATE RELEASE****DBA INFOPOWER REDUCES ENTERPRISE RISKS WITH NEW LOAD TESTING PLATFORM CAPABILITES**

*—Load2Test ZeroDev enables revolutionary acceleration of Load Testing process as well as immediate identification of production-grade performance bottlenecks prior to production deployment using authentic production traffic and execution patterns—*

**SANTA CLARA**, Calif., June 17, 2009 — DBA InfoPower, an industry innovation leader in Enterprise Production Performance Management, today announced the latest extension in it's Load Testing 2.0 solution with Load2Test ZeroDev, designed to further minimize risks associated with server, database and application load testing and production deployment. Today's announcement builds on DBA InfoPower's recent updated release of its Load2Test platform for load testing and pre-production performance validation.

Load2Test ZeroDev, part of DBA InfoPower's Load2Test platform provides enterprises with a new platform for load testing with authentic production data patterns and scenarios. It identifies production grade bottlenecks, SLA degradations and fixes performance issues, ensuring that critical business applications meet the constant pressures of today's competitive online environments. When organizations want to upgrade their applications or apply a bug fix patch, Load2Test ZeroDev allows the validation of these changes using recorded production traffic flows and scenarios.

According to a recent AberdeenGroup survey, enterprise application and database performance issues impact 9 percent of overall corporate revenues while 57 percent of enterprises are unable to identify root causes of performance issues before the end-users are impacted. Even more stunning is that more than one-third of organizations are unable to test their system's performance prior to production deployment.

—more—

“Our business depends on uninterrupted access to applications with no downtime and constant improvement of transaction’s throughput is critical for us in order to remain a leader in our industry and provide end users with a positive experience with our services,” said Serge Elan, CTO of TF Networks, a provider of enterprise real-time trading services platforms. “DBA InfoPower’s Load Testing solution has helped us drastically to reduce costs associated with load testing and improved our business processes, making IT a significant contributor to our success.”

“Poor performance management of backend systems is clearly a leading factor in lost revenue and poor customer satisfaction,” said Ron Warshawsky, CTO, DBA InfoPower. Load2Test load test development process automates use of recorded protocol data from system’s backend and frontend for load test creation and thus decreases load test development time by up to 80 percent. A performance management system, integrated into Load2Test platform shrinks root cause analysis time by at least 50 percent, providing high-value, cost-effective competitive advantage. Our new product requires little development expertise and users does not need to be a load testing professionals, further reducing product TCO.”

DBA InfoPower is demonstrating its complete load testing solution and Load2Test ZeroDev at booth 733 during this week’s HP Technology Forum and Expo at the Mandalay Bay Hotel and Resort in Las Vegas.

### **About DBA InfoPower**

DBA InfoPower solutions lead the industry innovation in Enterprise Production Performance Management. DBA InfoPower software and services proactively identify and assist in fixing of performance problems in business-critical applications with unprecedented speed, accuracy, and scope, reducing downtime and increasing customer retention and satisfaction. Established in 2004, DBA InfoPower is headquartered in Santa Clara, California with sales and R&D offices in Boston, Israel and Ukraine. For more information, visit [www.dbainfopower.com](http://www.dbainfopower.com).

###