



## PRESS RELEASE

### Media Contacts

Paul Halpern	Glenn Boyet
Enteros, Inc.	Brandywine Public Relations
+1 (408) 246-1117	+1 (301) 980-0346
Paul.Halpern@emteros.com	<a href="mailto:Glenn.Boyet@brandywinepr.com">Glenn.Boyet@brandywinepr.com</a>

### FOR IMMEDIATE RELEASE

#### **DBA INFOPOWER APPROVES NAME CHANGE TO ENTEROS**

— *New name reflects high-level value for enterprise production performance management solutions* —

**SANTA CLARA**, Calif., July 20, 2009 — DBA InfoPower, an industry leader in Enterprise Production Performance Management today announced it has approved a name change for the company to Enteros, Inc., reflecting its continued success throughout IT organizations. Enteros is an acronym derived from Enterprise Operations Solutions, which encompasses its Enterprise Production Solutions and Load2Test Framework offerings for managing IT system performance challenges.

Enteros solutions and services are revolutionizing the way IT approaches performance management across the enterprise, both at a system and application level. Its lifecycle-based methodology for production performance management is moving beyond just the database arena. The change in name ensures that Enteros is well positioned to deliver solutions above and beyond those used by the database performance manager.

The value of Enteros products and services are being recognized by leading industry experts. "Proper management of the performance of enterprise production data systems is critical to any organization's success; enabling businesses to minimize risk and improve productivity," said Carl W. Olofson, Research Vice President at IDC. "What should be borne in mind throughout all of this is that data management is fundamental to the IT function and IT is critical to the success of any modern enterprise."

Enteros will introduce a line of load testing products for both Cloud computing and Software as a Service (SaaS). This product direction signals the advanced need for cost-effective and low risk load testing solutions for performance management.

—more—

“As we continue to develop enterprise-wide solutions for the most complex of performance management challenges, our new name reflects the value Enteros provides its customers,” said Ron Sigura, CEO, Enteros, Inc. “Moving forward, our customers will continue receiving the excellent support and services they have come to expect from Enteros.”

### **About Enteros**

Enteros solutions lead the industry in Enterprise Production Performance Management. Enteros software and services proactively find and fix performance problems in business-critical applications, Web sites and data centers with unprecedented speed, accuracy, precision, and scope, reducing downtime and increasing customer retention and satisfaction. Established in 2004, Enteros is headquartered in Santa Clara, California with offices in Boston, Israel and Ukraine. For more information, visit [www.enteros.com](http://www.enteros.com).

###